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Wholesale prices..

F. W. KELSEY NURSERY COMPANY  
 "EVERYTHING WORTH PLANTING"  
 150 BROADWAY, NEW YORK



FRED'K W. KELSEY, PRESIDENT  
 R. B. KELSEY, VICE-PRESIDENT  
 J. HENRY KERSHAW, SECRETARY

CABLE, KELNURCO, NEW YORK  
 A B C CODE FIFTH EDITION  
 PHONE, 6380 CORTLANDT

March, 1918.

Dear Sir:-

This letter is sent you to call your attention to the excellent selection of our "Quality First" stock in Trees, Shrubby, Evergreens, etc., for planting the present season.

With the war as the main thing in the mind of everyone to-day, it is interesting to note that the Government has placed Horticulture among the essential industries, realizing, as few do, that an industry which represented one hundred millions of dollars in the United States in 1917 is of economic value. England and France have done more and placed great stress upon its moral as well as economic value.

Patriotic service is essential to the carrying out of the undertakings which this country has assumed, but this does not mean a regime of destruction and neglect or elimination of beauty in nature or in the home.

Send us a list of your planting requirements that we may make you a special quotation.

Our Rhododendron Maximum and Kalmia Latifolia herein offered in car lots at most favorable prices are exceptionally fine this season, and this applies also to our Norway Maples, Oriental Planes, Berberis Thunbergi, Hemlocks, etc. In fact, our stock, on the whole, is in beautiful shape for effective planting results.

As customary, we cannot assume liability for delays in transportation after stock is shipped in good condition. However, as Nursery Stock and Seeds are now placed officially in "Class A", EXEMPT FROM EMBARGO, with our excellent method of packing and our exceptional facilities for tracing shipments, etc., there should be little or no delay in our Spring shipments.

We suggest your taking up the matter of your planting with us NOW, for as you know, it is advantageous, both in connection with the selection and more favorable terms, to make your arrangements in advance of the shipping season.

Yours very truly,

F. W. KELSEY NURSERY COMPANY.

# 1918

**IS A WAR YEAR.** You are called upon to use all your power and energy toward winning the war. Save food and fuel. Practice thrift. BUT DO NOT NEGLECT MORALE. Our country is striving, with organized effort on the farms and in our industries toward NATIONAL EFFICIENCY. This means individual effort. You

are not only spending of your treasure as perhaps never before, where our Government believes it will most count, but you are expending your innermost energies as you perhaps never before thought possible.

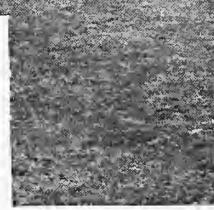
However, do not allow yourself to get into the "war-rut." Let us maintain our MORALE. IMPROVE YOUR ENVIRONMENT. Live with your trees sometimes. Get amongst your own flowers, watching them grow. In other words, "renew" your powers. You know that nature is the place to go for inspiration to greater efforts. You owe it to yourself and your country NOT to neglect the aesthetic side of your life so far as it concerns your Home Environment.

Plant Trees, Shrubbery and Hardy Flowers this year in abundance.

"There is something about the silent beauty of a tree that casts over us a spell of calmness and invincibility. The storms of life may sway us and break our branches; the grim and melancholy autumn may strip us of our brilliance, but the spring will come once more and clothe us in a new glory. So we go on fulfilling the majesty of the law."



OUR SPECIMENS USED WITH EFFECTIVE RESULTS  
ON A LAWN AT WEST ORANGE, N. J.



## SPECIAL PRICES ON NURSERY STOCK WHICH YOU SHOULD PLANT THIS YEAR

**A WORD ABOUT QUALITY.**—For forty years we have been furnishing the leading Country Estates and other large private and public buyers with Evergreens, Trees, Shrubs, etc., and our high reputation today for Quality and Service is the result of our policy of handling only the best grade of Planting Material, which is the only kind for effective planting. Our stock, when shipped, measures up to our "Quality-First" standard now so well known.



**WHITE FLOWERING DOGWOOD**  
A beautiful and picturesque variety.

### NORWAY MAPLES

Magnificent trees, well transplanted and with straight leaders

Height	Per 100
8 to 10 ft., 1 to 1 1/4 in. cal.	60.00
10 to 12 ft., 1 1/4 to 1 1/2 in. cal.	75.00
10 to 12 ft., 1 1/2 to 1 3/4 in. cal.	100.00
12 to 14 ft., 1 3/4 to 2 in. cal.	120.00
12 to 14 ft., 2 to 2 1/2 in. cal.	150.00
14 to 16 ft., 2 1/2 to 3 in. cal.	240.00
16 to 18 ft., 3 to 4 in. cal.	365.00

### LOMBARDY POPLARS

Per 100
6 to 8 ft. high .....
8 to 10 ft. high .....
10 to 12 ft. high .....
1 1/2 to 2 in. cal. ....
2 to 2 1/2 in. cal. ....

### ORIENTAL PLANES

Per 100
4 to 6 ft. high .....
6 to 8 ft. high .....
8 to 10 ft. high .....
10 to 12 ft. high .....
1 1/2 to 2 in. cal. ....
2 to 2 1/2 in. cal. ....



**LOMBARDY POPLARS**  
For Boundaries and Wind-Breaks.

	Dozen	100
Birch, Cut-Leaved Weeping .	4 to 5 ft.	8.50
	5 to 6 ft.	11.00
	6 to 8 ft.	12.50
	8 to 10 ft.	14.00
Linden, American	.....	60.00
	8 to 10 ft.	70.00
	10 to 12 ft.	85.00
	1 1/2 to 2 in. cal.	95.00
Poplar, Carolina	.....	95.00
	6 to 8 ft.	120.00
	8 to 10 ft.	170.00
	10 to 12 ft.	175.00
	1 1/2 to 2 in. cal.	24.00
	6 to 8 ft.	30.00
	8 to 10 ft.	37.50
	10 to 12 ft.	57.50
	1 1/2 to 2 in. cal.	95.00
	2 to 2 1/2 in. cal.	120.00
	10 to 12 ft.	15.00
	1 1/2 to 2 in. cal.	24.00
	6 to 8 ft.	3.00
	8 to 10 ft.	5.00



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### NORWAY MAPLES

Magnificent trees, well transplanted and with straight leaders

Height	Per 100
8 to 10 ft., 1 to 1½ in. cal.	60.00
10 to 12 ft., 1½ to 2 in. cal.	75.00
12 to 14 ft., 1½ to 2 in. cal.	100.00
12 to 14 ft., 2 to 2½ in. cal.	120.00
14 to 16 ft., 2½ to 3 in. cal.	150.00
14 to 16 ft., 3 to 4 in. cal.	200.00
16 to 18 ft., 3 to 4 in. cal.	300.00

### LOMBARDY POPLARS

Per 100

6 to 8 ft., high	24.00
8 to 10 ft., high	34.00
10 to 12 ft., high	46.00
12 to 14 ft., 2 in. cal.	74.00
2 to 10 ft., 2½ in. cal.	120.00

### ORIENTAL PLANES

Per 100

4 to 6 ft., high	30.00
6 to 8 ft., high	37.00
8 to 10 ft., high	57.00
10 to 12 ft., high	95.00
12 to 14 ft., 2 in. cal.	120.00



### LOMBARDY POPLARS

For Boundaries and Wind-Breaks.

Dores 100

8 to 10 ft., 1 to 2 in. cal.	10.00
10 to 12 ft., 2 in. cal.	15.00
12 to 14 ft., 2 in. cal.	20.00
14 to 16 ft., 2 in. cal.	25.00
16 to 18 ft., 2 in. cal.	30.00

### WHITE FLOWERING DOGWOOD

A beautiful and picturesque variety.

Doses 100

Birch, Cut-Leaved Weeping	1 to 5 ft., 8.00	60.00
	5 to 6 ft., 11.00	70.00
	6 to 8 ft., 12.50	85.00
	8 to 10 ft., 14.00	95.00
Birch, White	6 to 8 ft., 8.00	45.00
	8 to 10 ft., 9.00	55.00
	10 to 12 ft., 12.00	75.00
Dogwood, White Flowering	3 to 5 ft., 7.50	15.00
	5 to 6 ft., 11.00	25.00
	6 to 8 ft., 12.50	32.00
Elm, American	1 to 5 ft., 4.00	25.00
	5 to 8 ft., 6.00	32.00
	8 to 10 ft., 8.00	55.00
	10 to 12 ft., 12.00	90.00
	12 to 14 ft., 15.00	110.00

### LOMBARDY POPLARS

For Boundaries and Wind-Breaks.

Dores 100

Linden, American	1 to 10 ft., 10.00
	10 to 12 ft., 15.00
	12 to 14 ft., 20.00
	14 to 16 ft., 25.00
Poplar, Carolina	1 to 8 ft., 3.00
	8 to 10 ft., 4.00
	10 to 12 ft., 7.00
	12 to 14 ft., 10.00
	14 to 16 ft., 15.00
	16 to 18 ft., 20.00
	18 to 20 ft., 25.00
	20 to 22 ft., 30.00
	22 to 24 ft., 35.00
	24 to 26 ft., 40.00
	26 to 28 ft., 45.00
	28 to 30 ft., 50.00
	30 to 32 ft., 55.00
	32 to 34 ft., 60.00
	34 to 36 ft., 65.00
	36 to 38 ft., 70.00
	38 to 40 ft., 75.00
	40 to 42 ft., 80.00
	42 to 44 ft., 85.00
	44 to 46 ft., 90.00
	46 to 48 ft., 95.00
	48 to 50 ft., 100.00
	50 to 52 ft., 105.00
	52 to 54 ft., 110.00
	54 to 56 ft., 115.00
	56 to 58 ft., 120.00
	58 to 60 ft., 125.00
	60 to 62 ft., 130.00
	62 to 64 ft., 135.00
	64 to 66 ft., 140.00
	66 to 68 ft., 145.00
	68 to 70 ft., 150.00
	70 to 72 ft., 155.00
	72 to 74 ft., 160.00
	74 to 76 ft., 165.00
	76 to 78 ft., 170.00
	78 to 80 ft., 175.00
	80 to 82 ft., 180.00
	82 to 84 ft., 185.00
	84 to 86 ft., 190.00
	86 to 88 ft., 195.00
	88 to 90 ft., 200.00
	90 to 92 ft., 205.00
	92 to 94 ft., 210.00
	94 to 96 ft., 215.00
	96 to 98 ft., 220.00
	98 to 100 ft., 225.00
	100 to 102 ft., 230.00
	102 to 104 ft., 235.00
	104 to 106 ft., 240.00
	106 to 108 ft., 245.00
	108 to 110 ft., 250.00
	110 to 112 ft., 255.00
	112 to 114 ft., 260.00
	114 to 116 ft., 265.00
	116 to 118 ft., 270.00
	118 to 120 ft., 275.00
	120 to 122 ft., 280.00
	122 to 124 ft., 285.00
	124 to 126 ft., 290.00
	126 to 128 ft., 295.00
	128 to 130 ft., 300.00
	130 to 132 ft., 305.00
	132 to 134 ft., 310.00
	134 to 136 ft., 315.00
	136 to 138 ft., 320.00
	138 to 140 ft., 325.00
	140 to 142 ft., 330.00
	142 to 144 ft., 335.00
	144 to 146 ft., 340.00
	146 to 148 ft., 345.00
	148 to 150 ft., 350.00
	150 to 152 ft., 355.00
	152 to 154 ft., 360.00
	154 to 156 ft., 365.00
	156 to 158 ft., 370.00
	158 to 160 ft., 375.00
	160 to 162 ft., 380.00
	162 to 164 ft., 385.00
	164 to 166 ft., 390.00
	166 to 168 ft., 395.00
	168 to 170 ft., 400.00
	170 to 172 ft., 405.00
	172 to 174 ft., 410.00
	174 to 176 ft., 415.00
	176 to 178 ft., 420.00
	178 to 180 ft., 425.00
	180 to 182 ft., 430.00
	182 to 184 ft., 435.00
	184 to 186 ft., 440.00
	186 to 188 ft., 445.00
	188 to 190 ft., 450.00
	190 to 192 ft., 455.00
	192 to 194 ft., 460.00
	194 to 196 ft., 465.00
	196 to 198 ft., 470.00
	198 to 200 ft., 475.00
	200 to 202 ft., 480.00
	202 to 204 ft., 485.00
	204 to 206 ft., 490.00
	206 to 208 ft., 495.00
	208 to 210 ft., 500.00
	210 to 212 ft., 505.00
	212 to 214 ft., 510.00
	214 to 216 ft., 515.00
	216 to 218 ft., 520.00
	218 to 220 ft., 525.00
	220 to 222 ft., 530.00
	222 to 224 ft., 535.00
	224 to 226 ft., 540.00
	226 to 228 ft., 545.00
	228 to 230 ft., 550.00
	230 to 232 ft., 555.00
	232 to 234 ft., 560.00
	234 to 236 ft., 565.00
	236 to 238 ft., 570.00
	238 to 240 ft., 575.00
	240 to 242 ft., 580.00
	242 to 244 ft., 585.00
	244 to 246 ft., 590.00
	246 to 248 ft., 595.00
	248 to 250 ft., 600.00
	250 to 252 ft., 605.00
	252 to 254 ft., 610.00
	254 to 256 ft., 615.00
	256 to 258 ft., 620.00
	258 to 260 ft., 625.00
	260 to 262 ft., 630.00
	262 to 264 ft., 635.00
	264 to 266 ft., 640.00
	266 to 268 ft., 645.00
	268 to 270 ft., 650.00
	270 to 272 ft., 655.00
	272 to 274 ft., 660.00
	274 to 276 ft., 665.00
	276 to 278 ft., 670.00
	278 to 280 ft., 675.00
	280 to 282 ft., 680.00
	282 to 284 ft., 685.00
	284 to 286 ft., 690.00
	286 to 288 ft., 695.00
	288 to 290 ft., 700.00
	290 to 292 ft., 705.00
	292 to 294 ft., 710.00
	294 to 296 ft., 715.00
	296 to 298 ft., 720.00
	298 to 300 ft., 725.00
	300 to 302 ft., 730.00
	302 to 304 ft., 735.00
	304 to 306 ft., 740.00
	306 to 308 ft., 745.00
	308 to 310 ft., 750.00
	310 to 312 ft., 755.00
	312 to 314 ft., 760.00
	314 to 316 ft., 765.00
	316 to 318 ft., 770.00
	318 to 320 ft., 775.00
	320 to 322 ft., 780.00
	322 to 324 ft., 785.00
	324 to 326 ft., 790.00
	326 to 328 ft., 795.00
	328 to 330 ft., 800.00
	330 to 332 ft., 805.00
	332 to 334 ft., 810.00
	334 to 336 ft., 815.00
	336 to 338 ft., 820.00
	338 to 340 ft., 825.00
	340 to 342 ft., 830.00
	342 to 344 ft., 835.00
	344 to 346 ft., 840.00
	346 to 348 ft., 845.00
	348 to 350 ft., 850.00
	350 to 352 ft., 855.00
	352 to 354 ft., 860.00
	354 to 356 ft., 865.00
	356 to 358 ft., 870.00
	358 to 360 ft., 875.00
	360 to 362 ft., 880.00
	362 to 364 ft., 885.00
	364 to 366 ft., 890.00
	366 to 368 ft., 895.00
	368 to 370 ft., 900.00
	370 to 372 ft., 905.00
	372 to 374 ft., 910.00
	374 to 376 ft., 915.00
	376 to 378 ft., 920.00
	378 to 380 ft., 925.00
	380 to 382 ft., 930.00
	382 to 384 ft., 935.00
	384 to 386 ft., 940.00
	386 to 388 ft., 945.00
	388 to 390 ft., 950.00
	390 to 392 ft., 955.00
	392 to 394 ft., 960.00
	394 to 396 ft., 965.00
	396 to 398 ft., 970.00
	398 to 400 ft., 975.00
	400 to 402 ft., 980.00
	402 to 404 ft., 985.00
	404 to 406 ft., 990.00
	406 to 408 ft., 995.00
	408 to 410 ft., 1000.00

These glorious New Lombardy Poplars, in our "Quality First" selected stock, will grow with ball!

2 to 4 ft., 175 to 200 plants to the acre.

3 to 5 ft., 150 to 175 plants to the acre.

Special price, per carload ... \$95.00

Extra selected, per carload ... \$115.00

### HARDY HYBRID RHODODENDRONS

Selected varieties, all bushy plants with ball, 2½ to 3 ft. at \$2.25 each.

We can also furnish larger specimens of these Hybrid Rhododendrons.





